

THE 9TH INTERNATIONAL WEST ASIA TOURISM RESEARCH CONGRESS

ONLINE PROGRAM (IWACT 2025)

SANAL SALONLAR

DAVETLİ KONUŞMACI (KEYNOTE SPEAKER) SALON/HALL	SALON ULAŞIM LİNKİ
(15.05.2025) 13:00-14:00	
Prof. Dr. Mesut DOĞAN İstanbul University “TOURISM ACTIVITIES AND GEOGRAPHY”	Oturum için tıklayınız
Dr. Elizabeth 'Bess' PERRY Michigan State University “ADVENTURE AT A CROSSROADS: WEATHERING CHANGE IN OUTDOOR RECREATION”	Oturum için tıklayınız

(15.05.2025) 15:15-15:45	SALON ULAŞIM LİNKİ
Dr. Reza HEIDARI Director General Of The Cultural Heritage, Tourism And Handicrafts Of Western Azerbaijan “IRAN-TÜRKİYE CULTURAL TIES”	Oturum için tıklayınız
(15.05.2025) 16:30-17:00	
Dr. Artur GLUCHOWSKI Warsaw University of Life Sciences “FROM LAB TO TABLE: HOW MOLECULAR GASTRONOMY AND ITS IMPLICATIONS ARE REVOLUTIONIZING COOKING”	Oturum için tıklayınız

1. GÜN OTURUMLARI / 1st DAY SECTIONS

OTURUM (SECTION) I / SALON/HALL I (15.05.2025) 14:00-15:15 OTURUM BAŞKANI/CHAIR: Asst. Prof. Nurullah Cihan Ağbay	SALON ULAŞIM LİNKİ
Geotourism Policies: A Comparative Approach Across the Globe Faranak Ranjbar MOTALEGH	Oturum için Tıklayınız
Waste Management Challenges in Tourist Destinations (Case of Imereti) Izolda KHASAIA	
Domestic Tourism Policymaking in Developing Countries: Challenges and Sustainable Solutions Faranak Ranjbar MOTALEGH	
Almeria Cultural Heritage Routes, in the South of Spain Maria Dolores Castellón PÉREZ	

OTURUM (SECTION) I / SALON (HALL) II (15.05.2025) 14:00-15:15 OTURUM BAŞKANI/CHAIR: Res. Asst. Furkan Atasoy KARACABEY	SALON ULAŞIM LİNKİ
Problems in Communication in Tourism between Representatives of Different Cultures (Comparative Analysis between Bulgaria, Turkey and Japan) Mariya IVANOVA	Oturum için tıklayınız
Ethical Consumption in Tourism: A Study of Iranian Travelers' Preferences Mohammadreza SALEHI	
The Hidden Influence: Tour Guides as Drivers of Sustainable Consumption Patterns Mohammadreza SALEHI	

OTURUM (SECTION) I / SALON/HALL III (15.05.2025) 14:00-15:15 OTURUM BAŞKANI/CHAIR: Asst. Prof. Muhammet ÇELİK	SALON ULAŞIM LİNKİ
Consumption Habits of Edible Herbs: The Example of Bitlis Province Muhabbet ÇELİK	Oturum için tıklayınız
Evaluation of Visitor Experiences in Gastronomy Museums With Sentiment Analysis Sibel ÖZDEMİR	
The Transformation of Taste into A Gift: A Study on The Determination of Products Used in Gastronomic Gifting in Adıyaman Emine YAZAN	
Gastronomical Value of Street Foods: Van Street Foods Ahmet ŞAHİNOĞLU	
Measuring Brand Fidelity of Fine Dining Restaurant Customers Kıvanç AYDIN	

OTURUM (SECTION) I / SALON/HALL IV (15.05.2025) 14:00-15:15 OTURUM BAŞKANI/CHAIR: Assoc. Prof. Ayşe ŞAHİN YILMAZ	SALON ULAŞIM LİNKİ
Determination of Products Suitable for Vegan and Vegetarian Diet among Geographical Indication Registered Products Tülay İNAN	Oturum için tıklayınız
Plant-Based Meat Alternatives: Beyond Meat, Impossible Foods and the Role of Light Fiber Foods in the Food Sector Betül YÜKSEL	
From Food to Ritual: Exploring Multidimensional Gastronomic Experiences in Christmas Markets Gökhan YILMAZ	
Fusion Cuisine Proposals for Foreign Tourists Visiting Bitlis Gülsele EVLİYAOĞLU	
Artificial Intelligence Supported Multi-Criteria Decision-Making Models in Tourism: A Conceptual Review Seda SÖKMEN	

15:15-15:30 BREAK TIME

OTURUM (SECTION) II / SALON/HALL I (15.05.2025) 15:30-16:45 OTURUM BAŞKANI/CHAIR: Assoc. Prof. Fazıl KAYA	SALON ULAŞIM LİNKİ
Organic Food Supply: A Study on Plateau Markets Fazıl KAYA	Oturum için tıklayınız
An Examination of Sustainability in Restaurants Through the Triple Bottom Line (TBL) Model: An Application Using an Artificial Intelligence Chatbot Batuhan DEMİREL	
An Investigation of Occupational Health and Safety Problems of Kitchen Employees in Food and Beverage Businesses: A Case Study of Hakkâri Province Berkant KIYKAÇ	
A Research on Traditional Goce Soup Consumed in Zonguldak Cuisine Soner Zafer TAVUKCUOĞLU	
The Status of Including Local Dishes in the Menus of Hotel Businesses: The Case of Samsun Province Olca ÖZİŞİK YAPICI	

OTURUM (SECTION) II / SALON/HALL II (15.05.2025) 15:30-16:45 OTURUM BAŞKANI/CHAIR: Lecturer Seçil AYANOĞLU	SALON ULAŞIM LİNKİ
Determination of Problems Faced by Vegetarian Individuals Living in A Gastronomy City in Restaurants: The Hatay Sample Betül ŞAHİN	Oturum için tıklayınız
Evaluation of Foreign Visitor Comments on TripAdvisor Regarding Akdamar Island in Van Province Using Content Analysis Method Fatma EBAN	
A Research on Determining the Perception of Local People about Transportation Capacity in Hasankeyf Destination Ercan KALKAN	
From the Banks of the Tigris to the Peaks of the Mountains: Nature and Tourism in Batman Züleyha ARSLAN	
Cittaslow Movement and Use of Social Media in City Branding: A Case Study of Seferihisar Cittaslow Seçil AYANOĞLU	

OTURUM (SECTION) II / SALON/HALL III (15.05.2025) 15:30-16:45 OTURUM BAŞKANI/CHAIR: Res. Asst. Rukiye Gizem ÖZTAŞ KARLI	SALON ULAŞIM LİNKİ
Carrying Capacity in the Scope of Sustainable Tourism Arzu GÜRGENÇ	Oturum için tıklayınız
The Impact of Smart City Applications on Tourism: An Evaluation from the Pestel Perspective Rukiye Gizem ÖZTAŞ KARLI	
A Conceptual Research on the Use of Cultural Elements in Recreation and Animation Activities in Hotel Businesses Ramazan CENGİZHAN	
A Bibliometric Analysis of Research on SPA Tourism via Vosviewer Semih SARIİPEK	
A Study to Determine the Effect of Cultural Heritage Experience on Subjective Well-Being Nuran ALIOĞLU	

OTURUM (SECTION) II / SALON/HALL IV (15.05.2025) 15:30-16:45 OTURUM BAŞKANI/CHAIR: Assoc. Prof. Gürkan ALAGÖZ	SALON ULAŞIM LİNKİ
Potentials and Buildings of Winter Tourism in the Eastern Anatolia Region: The Cases of Erzurum Palandöken and Van Abalı Burak SUBAŞI	Oturum için tıklayınız
The Impact of Ecotourism on Socio-Ecological Systems: Interactions between Local Ecological Characteristics and Communities Ayşegül TEKEŞ	
A Study on Determining the Ecotourism Potential of Zonguldak Makbule CİVELEK	
Bibliometric Analysis Of Publications On Planned Behavior Theory And Ecotourism Dilara Bahtiyar Sarı	
The Interaction Between Forest Ecosystems, Plant Diversity and Ecotourism: Ecological Foundations and A Sustainability Perspective Ayşegül TEKEŞ	

16:45-17:00 BREAK TIME

OTURUM (SECTION) III / SALON/HALL I (15.05.2025) 17:00-18:15 OTURUM BAŞKANI/CHAIR: Assoc. Prof. Furkan BALTACI	SALON ULAŞIM LİNKİ
Tandoor and Tandoor Bread as a Cooking Method: The Case of Erzurum Gözdenur CANDEMİŞ	Oturum için tıklayınız
Measuring Local Food Brand Equity Haydar Furkan DÜNDAR	
Digital Promotion Through Visual Sharing: Gastronomy Content on Social Media Derya BAYKAL BAYSAL	
Types of Recreational Tourism and Emerging Trends Ayşe İNAN	
Evaluation of Turkish Cuisine and Regionalism Elements in Menus of 2025 Starred Restaurants Kübra KİLİM	

OTURUM (SECTION) III / SALON/HALL II (15.05.2025) 17:00-18:15 OTURUM BAŞKANI/CHAIR: Asst. Prof. Hüseyin Melih ÖZDEMİR	SALON ULAŞIM LİNKİ
On the Track of the Sacred: The Post-Modern Individual's Search for Meaning and Tourist Journey Ayşe ACARER	Oturum için tıklayınız
Türkiye's Annual Number of Visitors and Changes in Economic Income in International Tourism Hüseyin Melih ÖZDEMİR	
Intellectual Analysis of Sacred Places: The Dilemma of Religious Heritage and Tourist Consumption Ayşe ACARER	
Green Transformative Leadership, and Applications in Accommodation Businesses Özge AĞAR İLTER	
Investigation of Public Perceptions towards Sustainable Cultural Heritage Management in Batman Province Leman YILDIRIM	

OTURUM (SECTION) III / SALON/HALL III (15.05.2025) 17:00-18:15 OTURUM BAŞKANI/CHAIR: Assoc. Prof. Erkan GÜNEŞ		SALON ULAŞIM LİNKİ
Analysis of Visitor Perceptions and Experiences Regarding Lesser-Known Christian Religious Structures in the Cappadocia Region Arif AKPINAR		Oturum için tıklayınız
The Mediating Role of Festival Support Attitude in the Effect of Perception Towards Festivals on Experience Quality: The Case of Sinop Lakerda Festival İrem Güneş		
A Living Witness to the Cultural Heritage of Isparta: The Old Grape Market and Its Contribution to Isparta Tourism Yasin TEKİN		
Presantation of the Elegy Called Five Minarets in Bitlis as a Cultural Heritage Adil SAYAN		

OTURUM (SECTION) III / SALON/HALL IV (15.05.2025) 17:00-18:15 OTURUM BAŞKANI/CHAIR: Assoc. Prof. Gökhan YILMAZ		SALON ULAŞIM LİNKİ
Agrotourism and Country Variations in the Context of Rural Economy and Rural Culture Emre ATABERK		Oturum için tıklayınız
Disasters as a Global Crisis in Tourism: Comparison of Disaster Management Systems of Türkiye and Some Countries Subjected to Earthquakes Fırat EROL		
Effect of Destination Image Perception on Festival Satisfaction: Batman Province Case Merve HASOĞLU		
Shared Accommodation: Analysis of Airbnb Accommodations in Antalya Hidayet KIŞLALI		
A Research of Green Organizational Culture and Applications of Green Inovation in Tourism Establishments Öznür SİDAL		

2. GÜN OTURUMLARI / 2nd DAY SECTIONS

OTURUM (SECTION) I / SALON (HALL) I (16.05.2025) 09:45-11:00 OTURUM BAŞKANI/CHAIR: Asst.Prof. Nurcan AVŞIN	SALON ULAŞIM LİNKİ
The Use of Generative Artificial Intelligence Technologies in Culinary Education: A Systematic Review Özge KELLEÇİ ALKAN	Oturum için tıklayınız
Strengths and Weaknesses of Digital Services Provided by Restaurants: Gaziantep Case Harun Yiğit ALKAN	
Güzelcehisar Lava Columns as a Geographical Value (Bartın) Nurcan Avşin	
Solo Female Travelers Perception of İzmir on YouTube: A Qualitative Analysis Ayşegül AVCI	
Safety Culture in the Tourism Sector: An Assessment from the Framework of the Hudson Model Seçil AYANOĞLU	

OTURUM (SECTION) I / SALON (HALL) II (16.05.2025) 09:45-11:00 OTURUM BAŞKANI/CHAIR: Prof. Dr. Ersin Kaya SANDAL	SALON ULAŞIM LİNKİ
The Place of Recreation Areas and Activities in City Branding: Batman Province Ramazan CENGİZHAN	Oturum için tıklayınız
The Role of Local Communities in Nature-Based Tourism Ayşe İNAN	
The Livability Cycle in the Case of Recreational Areas in the City of Çorum Muhammet Can ÇALIŞ	
Tourism Potential of Kozan District (Adana) Ersin Kaya SANDAL	
Agriculture 4.0, Smart Farming Applications, and Sustainable Gastronomy: A Literature Review on Digitalized Food Systems Batuhan DEMİREL	

OTURUM (SECTION) I / SALON (HALL) III (16.05.2025) 09:45-11:00 OTURUM BAŞKANI/CHAIR: Prof. Dr. Ali ULVI	SALON ULAŞIM LİNKİ
Agrotourism Potential of Muş Plain: The Example of Murat River and Karasu Surroundings İrfan BAYTAR	Oturum için tıklayınız
The Effect of Tourism Undergraduate Students' Entrepreneurial Personality Traits on Their Entrepreneurial Tendencies: The Case of Çankırı Karatekin University Hüseyin ÖZDEMİR	
In-Service Trainings in Culture Routes: A Participant Observation Study in Troas Culture Routes Tarkan YALÇINKAYA	
Strategies for Designing Integrated Tourist Experiences with Geotourism Şeyda KAYA	

OTURUM (SECTION) I / SALON (HALL) IV (16.05.2025) 09:45-11:00 OTURUM BAŞKANI/CHAIR: Asst. Prof. Ahmet ŞEKEROĞLU	SALON ULAŞIM LİNKİ
Spatial Data and GIS Integration In Tourism Planning: An Evaluation of Challenges and Potentials Ahmet ŞEKEROĞLU	Oturum için tıklayınız
Women Entrepreneurship and Fishery Tourism in Sinop: A Local Approach towards Sustainable Development Ahmet ŞAHİN	
Digital Storytelling in Gastronomic Tourism: Analysing the Impact of Video Blogs on the Promotion and Preservation of Cappadocia's Culinary Heritage Oğuzhan YÜCEL	
Examination on the Services Offered by the City for Its Cultural Tourism Potential on the Kars Okan YELER	

11:00-11:15 BREAK TIME

OTURUM (SECTION) II / SALON/HALL I (16.05.2025) 11:15-12:30 OTURUM BAŞKANI/CHAIR: Asst. Prof. Erdoğan ÖZEL	SALON ULAŞIM LİNKİ
Nemrut Caldera Sky Trail Mesut GÜL	Oturum için tıklayınız
Social Studies Teacher Candidates' Opinions on Virtual Reality and Augmented Reality Applications in Tourism Nurullah CEYLAN	
Social Problems and Solution Proposals after the Earthquake Muhammet FIRAT	
Holiday in the Village After Migration to the City: The Case of Çayırh Village in The Use of Summer Houses in Rural Settlements in Hizan in Bitlis Pershin ÇETİN	
Earthquake and Poverty Muhammet FIRAT	

OTURUM (SECTION) II / SALON/HALL II (16.05.2025) 11:15-12:30 OTURUM BAŞKANI/CHAIR: Asst. Prof. Zehra SALTİK	SALON ULAŞIM LİNKİ
Assessments on Vocational Foreign Language Courses at Tourism Faculties: The Case of Batman University Mehmet Veysi BABAYİĞİT	Oturum için tıklayınız
Examination of the Effects of February 6 Earthquakes on Tourism Activities: The Case of Adıyaman Province Sezgin YILDIZ	
Tourism's Environmental Toll: Insights into Tourists' Environmental Responsibility, Attitudes and Behaviors Zehra SALTİK	
The Moderating Role of Intrinsic Motivation In the Effect of Workplace Ostracism on Service Sabotage: A Study on Hotel Employees in Alanya Pelin CANDAR	
The Role of Green Transformative Leadership in the Job Performance of Food and Beverage Business Employees: The Case of Van Province Özge AĞAR İLTER	

OTURUM (SECTION) II / SALON/HALL III (16.05.2025) 11:15-12:30 OTURUM BAŞKANI/CHAIR: Prof. Dr. Füsün BAYKAL		SALON ULAŞIM LİNKİ
Three-Dimensional Modeling of Traffic Accidents Using the iPad LiDAR Sensor: An Experimental Approach for Sustainable and Safe Tourism		Oturum için tıklayınız
Ali ULVİ		
A Perspective on Rural Tourism in Europe Through Digital Transformation and Smart Applications		
Füsün BAYKAL		
Analysis The Potential of Bilecik Province in the Context of Religious Tourism		
Sıla KARACAOĞLU		
A Research on The Relationship between Ethical Leadership, Organizational Commitment and Performance in Accommodation Businesses		
Hüseyin ÖZDEMİR		
Possible Impacts of Climate Change on Coastal Tourism in Türkiye		
Aytaç DURAN		