



IX. Uluslararası Batı Asya
Turizm Araştırmaları Kongresi



9th INTERNATIONAL WEST ASIA CONGRESS OF TOURISM RESEARCH

Regional Development Focused Tourism

Uluslararası Batı Asya Turizm Araştırmaları Kongresi

15-17 Mayıs 2025, 15-17 May 2025
Bitlis Eren University, Rahva Campus

iwactbitlis@beu.edu.tr
www.iwact.org

KONGRE PROGRAMI		
15.05.2025		Merkezi Konferans Salonu
09:00 - 10:00	Kayıt	
10:00-11:30	Saygı Duruşu ve Protokol Konuşmaları	
	Protokol Konuşmacıları	
	IWACT Düzenleme Kurulu Başkanı Prof. Dr. Faruk ALAEDDİNOĞLU	
	BEÜ Rektörü Prof. Dr. Necmettin ELMASTAŞ	
	Bitlis Belediye Başkanı Nesrullah TANGLAY	
	Bitlis Valisi Ahmet KARAKAYA	
Açılış Konuşmaları		
	Dr. Ali Selçuk CAN	
	Prof. Dr. Mesut DOĞAN	
	Metin KAZAZ	
12:00-13:00 ÖĞLE YEMEĞİ		
13:00-14:00	DAVETLİ KONUŞMACILAR SUNUMU	Merkezi Konferans Salonu
	Prof. Dr. Mesut DOĞAN / Tourism Activities and Geography	
	Dr. Elizabeth 'Bess' PERRY / Adventure at a Crossroads: Weathering Change in Outdoor Recreation	



15.05.2025 First Day	First Day I. Paralel Sessions		14:00 - 15:00
Session Chair	Presenter	Hall 1	
Assoc. Prof. Çetin AKKUŞ	Emre AKOĞUL	Mapping the Food Experience: A Perspective from Conceptual Past to Future Directions	
	Yusuf BAYRAKTAR	Decoding Menu Narratives with Artificial Intelligence: Semantic Mining in Fine Dining Restaurant Menus	
	TUNÇ İLÇİN	A Study on the Effects of Jerusalem Artichoke on the Recovery of Alpine Skiing Athletes	
	Hasan GÖKBAŞ	A Unique Journey of Honeybees: Api-Tourism	
Session Chair	Presenter	Hall 2	
Prof. Dr. Mesut DOĞAN	Merve ERTEK	Tourism and Cultural Landscape on the Railway: The Cases of Kurtalan Express, Van Lake Express and Eastern Express	
	Güler ÖZYILDIRAN	Design Suggestions for Traditional Handicrafts Research and Application Center: Van YYY Architecture Third-Year Studio Works in 2024	
	Ababneh ABDELKADER	Tour Guides and Nature-Based Guides' Interpretation, A Theme-Based Analysis Approach, The Case of the Ajloun Forest Reserve in Jordan	
	Mehmet TOP	Ceramics the Great Seljuk and Ilkhanate Period in the Sanandaj Museum, Iran	
Session Chair	Presenter	Hall 3	
Prof. Dr. M. Tahir NALBANTÇILAR	Mustafa Said KOCABIYIK	Van Lake Express: A Qualitative Perspective to Reveal Internal and External Elements	
	Serhan ORAL	Human-Robot Interaction in Tourism Research: Dual-Lens Analysis Using Vosviewer and Artificial Intellegence	
	İbrahim HAYOĞLU	The Place and Importance of Beverages in Southeast Anatolia Gastronomy	
	Ahmet ŞAHAP	Geographical Data Management and Analysis in Tourism: An Evaluation from the Perspective of Disaster Risk in Bitlis Province	
Session Chair	Presenter	Hall 4	
Asst. Prof. Kerem KAPTANGİL	Melih ÇALIŞIR	Investigation of University Students' Obstacles to Participation in Recreational Activities and Leisure-Time Physical Activity Levels	
	Savaş GÜLTEKİN	Investigating the Relationship Between Geodynamic Risks and Tourism at Bitlis Nemrut Volcanic Mountain	
	Muhammed Can AMAK	Sport-Based Alternative Tourism: A Sustainable Approach	
	Serkan SEMİNT	Popular Turkish Desserts: History, Varieties and Cultural Ties	
Session Chair	Presenter	Hall 5	
Prof. Dr. Şenay MANTAŞ	Vedat AVCİ	Possible Effects of Climate Change on Tourism: The Case of the Republic of Maldives	
	Aşır Yüksel KAYA	The Impact of Climate Change on the Tourism Sector in Turkey: A Spatial and Temporal Analysis Based on the Summer Simmer Index (SSI)	
	Fatih ADIGÜZEL	Bioclimatic Comfort Analysis in the Lake Van Basin for Climate Change-Compatible Tourism Strategies	
	Mehmet Sait ERCEK	Evaluation of the Effects of Climate Change on the Tourism Sector	
WORKSHOP (HALL 11)	Reflection of Cultural Heritage in Tourism in the Formation of Self-Consciousness (In the Example of Turkish Thought)	Dr. Pasha GULUZADE - AZERBAJCAN DEVLET PEDAGOJİ ÜNİVERSİTESİ	14:00-14:30

15:00-15:15 COFFEE BREAK			
15.05.2025 First Day	First Day II. Paralel Sessions		15:15-16:15
Session Chair	Presenter	Hall 1	
Prof. Dr. İbrahim HAYOĞLU	Hüseyin ŞAN	The Khachkars in the Ahlat Museum within the Scope of Cultural Heritage	
	Tahsin KORKUT	Divine Symbolism Carved in Stone: The Seraphim Figures of Akdamar Holy Cross Monastery	
	Feray TOPÇU	Living Human Treasures in Gaziantep: A Qualitative Study in the Footsteps of Values Revitalized by Cultural Heritage Tourism	
	Kerem KAPTANGİL	The Impact of Experience Quality on Visitors' Social Media Sharing Intention in Sports Tourism Events	
Session Chair	Presenter	Hall 2	
Prof. Dr. Adnan ALKAN	Ümit ÇELEBİ	Tourism Post-Tourism Competition and Digital Tourists: The Case of Harput	
	Hamdullah ARVAS	The Role of Faculties of Theology in Religious Tourism: The Case of Bitlis Faculty of Theology/Islamic Sciences	
	Edanur KATILMIŞ	Festival Tourism in Terms of Tourism Geography: Malatya Apricot Festival Example	
	Yaşar SUBAŞI DİREK	Introduction of Van Ernis Village Institute to Tourism as a Historical and Cultural Heritage with Integrated Protection	
Session Chair	Presenter	Hall 3	
Assoc. Prof. Hülya YİĞİT ÖZÜDOĞRU	Emre KARACA	A Research on Iran Tourists Preferring the Valve in the Context of Destination Importance-Satisfaction Analysis	
	Evin TELLİ	The Importance of Ahlat Tombs in Terms of Cultural Tourism	
	Fatma KOÇ	Social Representation of Turkish Cuisine: Social Reflections of Flavors	
Session Chair	Presenter	Hall 4	
Assoc. Prof. Abdulkadir ÇORBACI	Yalçın KARACA	A Group of Churches With Single Pastoforion Cell in Hizan, Bitlis	
	Emre GÜNAY	Sarcophagus Shaped Tombstones Found in Ahlat Seljuk Square Cemetery	
	Senem GENÇ	Evaluation of Ecotourism Potential of Adıyaman Province Using Fuzzy Analytic Network Process Weighted Linear Combination Model (F-LMAW)	
	Aslı DENİZ ADIGÜZEL	Determination and Modeling of the Ecotourism Potential of Kızılcahamam District, Ankara	
Session Chair	Presenter	Hall 5	
Asst. Prof. Abdullah KÖSEOĞLU	Özge KORKMAZ	Preparation of Edible Herbs in Bitlis Traditional Cuisine Culture with Modern Cooking Techniques and Evaluation through Sensory Analysis	
	Eda YAYLA	Digital Transformation from the Perspective of Travel Agencies: A Qualitative Evaluation	
	Alperen ÇİÇEK	Evaluation of Bitlis Tulum Cheese in Gastronomic Applications: Sensory Analysis and Creative Recipe Development Study	
	Cennet Nergiz TAŞKESEN	Manipulation of Taste Perception: Re-Experiencing Unpleasant Flavors through the Use of Miraculin	
WORKSHOP (HALL 11)	Iran-Türkiye Cultural Ties	Dr. Reza HEIDARI / BATI AZERBAIJAN VALİLİĞİ KÜLTÜREL MİRAS VE EL SANATLARI GENEL MÜDÜRÜ	15:15-15:45

16:15-16:30 COFFEE BREAK



15.05.2025 First Day	First Day III. Paralel Sessions		16:30-17:30
Session Chair	Presenter	Hall 1	
Assoc. Prof. Hasan ÖNAL ŞEYHANLIOĞLU	Melahat AVŞAR	Evaluation of Re-Functionalised Historical Buildings within the Scope of Sustainable Tourism	
	Sena BÜKER	Earthquake and Tourism	
	Emrullah YILMAZ	Integration of Recreation, Physical Education and Sports Disciplines in Tourism: An Interdisciplinary Evaluation	
	Sevilay Deniz ÖZDEN	The Living Heritage of Anatolia in Handicrafts: Ahlat Walking Stick	
Session Chair	Presenter	Hall 2	
Asst. Prof. Umut GÜLERYÜZ	Ercan VURAL	The Effect of The Title of Calm City on Tourism Mobility: The Case of Şavşat	
	Özge SARAÇOĞLU	A Conceptual Evaluation on the Relationship between Last Chance Tourism and Sustainability	
	Zafer BABACAN	Tourism Activities in the Perre Ancient City from A Political Ecology Perspective	
	Esra DURSUN	The Relationship between Economic Confidence Index, Tourism Revenues and Tourist Arrivals: The Case of Turkey (2012-2024)	
Session Chair	Presenter	Hall 3	
Prof. Dr. Aziz Gökhan ÖZKOÇ	Soner BEŞCANLAR	Cooking Program Students' Evaluations of Workplace Training Application: Yozgat Bozok University Example	
	Güray KARACIL	SWOT Analysis of Adiyaman's Religious Tourism Potential	
	M. Tahir NALBANTÇILAR	The Geotourism Potential of Erzurum Province (Türkiye)	
	Vildan TÜYSÜZ	The Hidden Danger in the Plate: A Study on Food Poisoning	
Session Chair	Presenter	Hall 4	
Assoc. Prof. Songül DÜZ ÖZER	İbrahim BAŞER	Access to Historical and Touristic Sites: The Case of Diyarbakır City	
	Hülya YİĞİT ÖZÜDOĞRU	Change in Undergraduate Students' Mind Maps: The Case of Tourism Geography Course	
	Yalçın KARACA	Bahçesaray Saint Georges Monastery Jamatun, the Only Example of the Plan Type in the Van Lake Basin	
	Gülcan ÖZBEK	Evaluation of Museums in Batumi in Terms of Cultural Tourism	
Session Chair	Presenter	Hall 5	
Asst. Prof. Suat ÖZDAĞ	Berna AYDIN	An Examination of the Contribution of Bitlis's Geographical Indications Products to the Province's Gastronomy Tourism	
	Yusuf Metehan METE	Examining the Website of the Travel Agencies: The Case of Sakarya	
	Doğu Can GÜLER	The Impact of Food Terrorism on Gastronomy Tourism: A Study on Germany and China as Destinations	
WORKSHOP (HALL 11)	From Lab to Table: How Molecular Gastronomy and Its Implications Are Revolutionizing Cooking	Dr. Artur GLUCHOWSKI / Warsaw University of Life Sciences	16:30-17:00

19:00 AKŞAM YEMEĞİ/ DINNER

16.05.2025 Second Day	Second Day I. Paralel Sessions		09:45-10:45
Session Chair	Presenter	Hall 1	
Assoc. Prof. Ülker CAN	Sait DOĞAN	Information-Seeking Behavior of Green Passport Holders Regarding International Travel Intentions: A Content Analysis of A Facebook Group	
	Suat ÖZDAĞ	Tourism Activities in Turkey during the Early Republican Period and Authors' Suggestions	
	Erkan DENK	Turkey's Olive Product Geographical Indications and Olive Oil Tourism Potential	
	Selahattin DEMİRHAN	The Effect of Ethical Leadership Behaviors on Employee Adaptive Performance in Restaurant Businesses: The Moderating Role of Working Period	
Session Chair	Presenter	Hall 2	
Prof. Dr. Emin TOROĞLU	Ümit ÖZKANLI	Historical and Touristic Places of Bitlis Province through the Artist's Eyes	
	Sedat BENEK	The Importance of Documentary Cinema in Showcasing the Tourism Potential and Features of Bitlis Province: The Case of Madak Documentary	
	Nurullah KILINÇ	Evaluation of the Perspectives of Visitors to Başkonuş Plateau for Plateau Tourism and Recreation Purposes	
	Abdullah YEŞİLOVA	Bird Diversity and Ornitho Tourism Potential of Natural Site Areas (Ayder Plateau, İkizdere Valley, Fırtına Stream) of Rize Province	
Session Chair	Presenter	Hall 3	
Assoc. Prof. Reşat ARICA	Esra DURSUN	The Impact Of E-Commerce Usage On Business Profits And Taxes Paid To The Government: A Case Study On Businesses Selling Honey In Bitlis Province	
	Burak SAYAR	Opportunities and Threats for Türkiye After the Pandemic: New Trends in Health Tourism	
	Mustafa Recep İRCAN	Evaluation of Bioclimatic Comfort Conditions in Van Lake Basin in Terms of Tourism	
	Dişar KARADEMİR	Development of Tourism in Southeastern Anatolia Region	
Session Chair	Presenter	Hall 4	
Assoc. Prof. Sedat ŞAHİN	Lütfullah Sadi TOPRAK	A Review on the Use of RFID Technology in Hotels	
	Kazım MERT	"The Role of Nostalgia in City Marketing" Content Analysis of Turkey's Soda Bottle Design, Visuals and Soda Cafes	
	Caner GÜÇLÜ	Marketing or Demarketing Cittaslow?	
	Nurullah Cihan AĞBAY	Alarm Bells Ringing for Nemrut Caldera: Environmental Pollution in Visitor Reviews	
Session Chair	Presenter	Hall 5	
Assoc. Prof. Hasan CİNNİOĞLU	Halil İbrahim ZORER	Evaluation of Van Province's Creative Tourism Activities	
	Selcan KEREMOĞLU	Qualitative Research Methods in Tourism Guidance Studies	
	İlknur Zeynep GÜNGÖRMEZ	Social Studies Teacher Candidates' Opinions on the Effects of Mardin Representations in Tv Series on Destination Preferences	
	Hüseyin KIRMIZI	Analyzing the Relationship between Western Asian Countries and Tourism Activities through the Lens of Cinematic Experience	

10:45-11:00 COFFEE BREAK

16.05.2025 Second Day		Second Day II. Paralel Sessions		11:00-12:00			
Session Chair		Presenter		Hall 1			
Assoc. Prof. Tuğba MUTLU BOZKURT		Emrullah YILMAZ		Digitalization and Technology Supported Applications in the Field of Tourism: Current Reflections			
		Ülker CAN		Does the Quality of Employee-Customer Interaction Affect Customers' Constructive Voice Behavior? The Role of Customer-Restaurant Identification			
		Emine AKMAN		Bakısyen (Bethkustan)-Alagöz Syriac Village: An Ethnographic Journey in Pursuit of Identity and Culture			
		Zeki UÇAR		Examination of The Tourism Potential of The Nemrut Caldera			
Session Chair		Presenter		Hall 2			
Assoc. Prof. Fatma ESEN		Nermin SARI		Planning of Recreational Areas in Earthquake-Prone Regions: The Case of Malatya Province			
		Abuzer KAYHAN		Contribution of Tourism Information System to Sustainable Tourism in Smart City Transformation Process: The Case of Bingöl Province			
		Sinan GÖÇ		Sustainable Destination Management Organizations Model Proposal in Cultural Heritage Areas and Protected Areas; Van Lake Basin Example			
		Müjde AYDOĞDU		Determination of the Potential of Elazığ Province within the Scope of Unesco Creative Cities Network			
Session Chair		Presenter		Hall 3			
Assoc. Prof. Özlem ÇAKAR ÇELİK		Fahrettin ENGİN		GIS Determination and Planning of Site Selection Criteria for Campsites in Munzur River Basin			
		Sümeyya Nur UÇUR		Metaphorical Perceptions of Social Studies Teacher Candidates towards Elazığ Cuisine			
		Hacer AKBIYIK		A Gastronomy Tourism Analysis Through the Lens of Malatya Cuisine: A Theoretical Approach			
		Narin ONAT		Virtual Representation of Cultural Heritage: 3D Spaces and Virtual Tours – The Case of Bitlis"			
Session Chair		Presenter		Hall 4			
Assoc. Prof. Kemal KAYA		Adem ADEMOĞLU		A Holistic Perspective on Wine Tourism Research Through VOSviewer Analysis			
		Cesim BEHREMEN		Digital Tables: Virtual Experiences in Gastronomy and New Horizons in Tourism			
		Zühal AKSAKALLI BAYRAKTAR		Integrating Sustainable and Social Gastronomy: A Qualitative Research into Community-Based Food Practices			
		Yusuf BULUCU		Evaluation of Cultural Heritage Tourism in Terms of Sustainable Tourism: The Case of Arslantepe Mound			
Session Chair		Presenter		Hall 5			
Prof. Dr. Mehmet DENİZ		Dündar DAGLI		From National Pact to Tourism Destination: Changing Spatial Representations of Batumi			
		Emrullah YILMAZ		Benefits and Implementation Effectiveness of Recreational Activities for Health Purposes in Bitlis: A Literature-Based Perspective			
		Yücel EROL		The Strategic Direction of Development Agencies in Tourism: What Do Their Regional Plans Say? The Example of the Central Black Sea Development Agency			
		Mustafa Cem ÇANKAYA		Design Suggestions for Van YYU Tourism Application Hotel and Guest House: Van YYU Architecture Third-Year Studio Works in 2019 and 2023			
Merkezi Konferans Salonu		MADAK Belgeseli ve Söyleşi		Prof. Dr. Sedak BENEK / Harran Üniversitesi		11:00-12:00	
Yahya Eren Konukevi		BİTLİS YÖRESEL LEZZET WORKSHOPU				11:30-13:30	
12:00-13:30 ÖĞLE YEMEĞİ							

16.05.2025 Second Day	Second Day III. Paralel Sessions		14:00-15:00
Session Chair	Presenter	Hall 1	
Prof. Dr. Zeki BOYRAZ	Adem ADEMOĞLU	From Ottoman Cuisine to Today: The Journey of Sherbet Culture in the Kitchen	
	Yakup Enes ÇAM	Contribution of Local Products in Bitlis Cuisine to Sustainable Diet Patterns	
	Narin ONAT	Historical and Cultural Spaces: An Architectural Tour Map of Bitlis Following Restoration and Transformation	
	Mehmet DENİZ	Hamamboğazı (Banaz-Uşak) Hot Springs in Terms of Geographical Features	
Session Chair	Presenter	Hall 2	
Asst. Prof. Burak SAYAR	Murat ÇAVUŞOĞLU	The Investigation of Bartın Province in Terms of Ecotourism	
	Şeyma BUZKAN	Evaluation of Facade Designs of Five Star Hotels in Van City within the Scope of Sustainability, Ecology and Material	
	Bahtiyar AYDIN	The Green Road Project: A Rural Development Initiative or an Ecological Collapse?	
	Helin OLCAY	Participatory Approaches in Sustainable Tourism: Sports and Game-Based Interactions	
Session Chair	Presenter	Hall 3	
Assoc. Prof. Gökhan KADIRHAN	Gökhan KADIRHAN	Determining the City Image: The Case of Bitlis	
	Serap YAMAN	An Example of Central Asian Themed Tourist Centers in Eastern Anatolia: Atayurt Tourism Center	
	Kemal KAYA	Comparison of Iran and Türkiye Sixth Grade Social Studies Textbooks in Terms of the Level of Inclusion of Tourism and Its Components	
	Sedat ÇELİK	Who Supports Tourism Development in Cultural Tourism Destinations?	
Session Chair	Presenter	Hall 4	
Prof. Dr. Ayşe ÇAĞLIYAN	İbrahim DAVUDOĞLU	Global Sustainable Tourism Council Certification (Gstc), Certification Process and Criteria in the Context	
	Ümit ŞENGEL	Bibliometric Analysis of Bitlis-Related Publications in Web of Science: Current Status and Future Perspective for Tourism	
	Hümeysra NERGİZ UYAR	Bird Fauna and Ornitho Tourism Potential of Arin (Sodalı) Lake (Bitlis)	
	Zeynep Ceylin ECER	The Urban Texture Shaped by Tourism: Karasu (Sakarya)	

WORKSHOP (HALL 11)	Experimental Research Design and Analysis	Dr. Ali Selçuk CAN / University of Portsmouth	14:00-14:30
--------------------	---	---	-------------

15:00-15:15 COFFEE BREAK

16.05.2025 Second Day	Second Day III. Paralel Sessions		15:15-16:15
Session Chair	Presenter	Hall 1	
Assoc. Prof. Ümit ŞENGEL	Bahtiyar AYDIN	Destination Management Organizations as Good Governance Tools in Tourism	
	Ayşe Şule KARAKAŞ	Assessment of the Current Resources and Potential of Museum Tourism in Malatya	
	Yağmur KUŞBEY	Spatial Analysis of Tourist Accommodation Facilities and Bed Capacities in Türkiye	
	Ayşe KIRAN	A Study on Determining the Cultural Heritage Sensitivity Levels of Students Receiving Tourism Education	
Session Chair	Presenter	Hall 2	
Prof. Dr. Mustafa Taner ŞENGÜN	Emine AKMAN	An Evaluation of Dargeçit's Potential Integration into Mardin's Tourism Route	
	Kemal KAYA	Nostalgia Tourism as a Marketing Strategy	
	Ezgi YAZGAÇ	Examining the Communication between the Departments of the School of Physical Education and Sports and Other Groups	
	Faruk ALAEDDİNOĞLU	Ecotourism and Classification of Natural Resources in Erciş	
Session Chair	Presenter	Hall 3	
Assoc. Prof. Adem ADEMOĞLU	Ceyhun UÇUK	The Role of Fusion Cuisine in Gastrodiplomacy: A Kosovo-Türkiye Comparative Study on Cultural Perceptions	
	Muhammed TAŞ	The Impact of Aesthetic Experience on Consumer Behavior in Local Restaurants: The Mediating Role of Curiosity	
	Sümeyye DALAGAN	İçli Köfte's with Geographical Indication within The Scope of Sustainable Tourism	
	Seher Nur HAKKITANIR	A Forgotten Taste in the Context of Gastronomy Tourism and Keeping Local Flavors Alive: Van Püştürük Soup	

19:30 GALA YEMEĞİ

17.05.2025 CONGRESS EVENT

09:30-12:00	Bitlis Central Route
12:00-13:30	Tatvan (Free Time)
13:30-15:00	Nemrut Caldera
15:30-16:30	Ahlat Seljuk Cemetery/ Emir Bayindir Tomb
16:30-17:30	Adilcevaz
19:00	Dinner (Ahlat)



VIRTUAL SESSIONS

15.05.2025 First Day	First Day I. Paralel Sessions		14:00-15:15
Session Chair	Presenter	Room 1	
Asst. Prof. Nurullah Cihan AĞBAY	Faranak Ranjbar MOTALEGH	Geotourism Policies: A Comparative Approach Across the Globe	
	Izolda KHASAIA	Waste Management Challenges in Tourist Destinations (Case of Imereti)	
	Faranak Ranjbar MOTALEGH	Domestic Tourism Policymaking in Developing Countries: Challenges and Sustainable Solutions	
	María Dolores Castellón Pérez	Almeria Cultural Heritage Routes, in the South of Spain	
Session Chair	Presenter	Room 2	
Res. Asst. Furkan Atasoy KARACABEY	Mariya IVANOVA	Problems in Communication in Tourism between Representatives of Different Cultures (Comparative Analysis between Bulgaria, Turkey and Japan)	
	Mohammadreza SALEHI	Ethical Consumption in Tourism: A Study of Iranian Travelers' Preferences	
	Mohammadreza SALEHI	The Hidden Influence: Tour Guides as Drivers of Sustainable Consumption Patterns	
Session Chair	Presenter	Room 3	
Asst. Prof. Muhammet ÇELİK	Muhabbet ÇELİK	Consumption Habits of Edible Herbs: The Example of Bitlis Province	
	Sibel ÖZDEMİR	Evaluation of Visitor Experiences in Gastronomy Museums With Sentiment Analysis	
	Emine YAZAN	The Transformation of Taste into A Gift: A Study on The Determination of Products Used in Gastronomic Gifting in Adıyaman	
	Ahmet ŞAHİNOĞLU	Gastronomical Value of Street Foods: Van Street Foods	
	Kıvanç AYDIN	Measuring Brand Fidelity of Fine Dining Restaurant Customers	
Session Chair	Presenter	Room 4	
Assoc. Prof. Ayşe ŞAHİN YILMAZ	Tülay İNAN	Determination of Products Suitable for Vegan and Vegetarian Diet among Geographical Indication Registered Products	
	Betül YÜKSEL	Plant-Based Meat Alternatives: Beyond Meat, Impossible Foods and the Role of Light Fiber Foods in the Food Sector	
	Gökhan YILMAZ	From Food to Ritual: Exploring Multidimensional Gastronomic Experiences in Christmas Markets	
	Gülsefi EVLİYAOĞLU	Fusion Cuisine Proposals for Foreign Tourists Visiting Bitlis	
	Seda SÖKMEN	Artificial Intelligence Supported Multi-Criteria Decision-Making Models in Tourism: A Conceptual Review	

15:15-15:30 BREAK TIME

15.05.2025 First Day	First Day II. Paralel Sessions		15:30-16:45
Session Chair	Presenter	Room 1	
Assoc. Prof. Fazıl KAYA	Fazıl KAYA	Organic Food Supply: A Study on Plateau Markets	
	Batuhan DEMİREL	An Examination of Sustainability in Restaurants Through the Triple Bottom Line (TBL) Model: An Application Using an Artificial Intelligence Chatbot	
	Berkant KIYKAÇ	An Investigation of Occupational Health and Safety Problems of Kitchen Employees in Food and Beverage Businesses: A Case Study of Hakkâri Province	
	Soner Zafer TAVUKCUOĞLU	A Research on Traditional Goce Soup Consumed in Zonguldak Cuisine	
	Olca ÖZİŞİK YAPICI	The Status of Including Local Dishes in the Menus of Hotel Businesses: The Case of Samsun Province	
Session Chair	Presenter	Room 2	
Lecturer Seçil AYANOĞLU	Betül ŞAHİN	Determination of Problems Faced by Vegetarian Individuals Living in A Gastronomy City in Restaurants: The Hatay Sample	
	Fatma EBAN	Evaluation of Foreign Visitor Comments on TripAdvisor Regarding Akdamar Island in Van Province Using Content Analysis Method	
	Ercan KALKAN	A Research on Determining the Perception of Local People about Transportation Capacity in Hasankeyf Destination	
	Züleyha ARSLAN	From the Banks of the Tigris to the Peaks of the Mountains: Nature and Tourism in Batman	
	Seçil AYANOĞLU	Cittaslow Movement and Use of Social Media in City Branding: A Case Study of Seferihisar Cittaslow	
Session Chair	Presenter	Room 3	
Res. Asst. Rukiye Gizem ÖZTAŞ KARLI	Arzu GÜRGENÇ	Carrying Capacity in the Scope of Sustainable Tourism	
	Rukiye Gizem ÖZTAŞ KARLI	The Impact of Smart City Applications on Tourism: An Evaluation from the Pestel Perspective	
	Ramazan CENGİZHAN	A Conceptual Research on the Use of Cultural Elements in Recreation and Animation Activities in Hotel Businesses	
	Semih SARIPEK	A Bibliometric Analysis of Research on SPA Tourism via Vosviewer	
	Nuran ALİOĞLU	A Study to Determine the Effect of Cultural Heritage Experience on Subjective Well-Being	
Session Chair	Presenter	Room 4	
Assoc. Prof. Gürkan ALAGÖZ	Burak SUBAŞI	Potentials and Buildings of Winter Tourism in the Eastern Anatolia Region: The Cases of Erzurum Palandöken and Van Abalı	
	Aysegül TEKEŞ	The Impact of Ecotourism on Socio-Ecological Systems: Interactions between Local Ecological Characteristics and Communities	
	Makbule ÇİVELEK	A Study on Determining the Ecotourism Potential of Zonguldak	
	Dilara Bahtiyar Sarı	Bibliometric Analysis Of Publications On Planned Behavior Theory And Ecotourism	
	Aysegül TEKEŞ	The Interaction Between Forest Ecosystems, Plant Diversity and Ecotourism: Ecological Foundations and A Sustainability Perspective	

16:45-17:00 BREAK TIME

15.05.2025 First Day	First Day III. Paralel Sessions		17:00-18:15
Session Chair	Presenter	Room 1	
Assoc. Prof. Furkan BALTACI	Gözdenur CANDEMİŞ	Tandoor and Tandoor Bread as a Cooking Method: The Case of Erzurum	
	Haydar Furkan DÜNDAR	Measuring Local Food Brand Equity	
	Derya BAYKAL BAYSAL	Digital Promotion Through Visual Sharing: Gastronomy Content on Social Media	
	Ayşe İNAN	Types of Recreational Tourism and Emerging Trends	
	Kübra KİLİM	Evaluation of Turkish Cuisine and Regionalism Elements in Menus of 2025 Starred Restaurants	
Session Chair	Presenter	Room 2	
Asst. Prof. Hüseyin Melih ÖZDEMİR	Ayşe ACARER	On the Track of the Sacred: The Post-Modern Individual's Search for Meaning and Tourist Journey	
	Hüseyin Melih ÖZDEMİR	Türkiye's Annual Number of Visitors and Changes in Economic Income in International Tourism	
	Ayşe ACARER	Intellectual Analysis of Sacred Places: The Dilemma of Religious Heritage and Tourist Consumption	
	Özge AĞAR İLTER	Green Transformative Leadership, and Applications in Accommodation Businesses	
	Leman YILDIRIM	Investigation of Public Perceptions towards Sustainable Cultural Heritage Management in Batman Province	
Session Chair	Presenter	Room 3	
Assoc. Prof. Erkan GÜNEŞ	Arif AKPINAR	Analysis of Visitor Perceptions and Experiences Regarding Lesser-Known Christian Religious Structures in the Cappadocia Region	
	İrem Güneş	The Mediating Role of Festival Support Attitude in the Effect of Perception Towards Festivals on Experience Quality: The Case of Sinop Lakerda Festival	
	Yasin TEKİN	A Living Witness to the Cultural Heritage of Isparta: The Old Grape Market and Its Contribution to Isparta Tourism	
	Adil SAYAN	Presantation of the Elegy Called Five Minarets in Bitlis as a Cultural Heritage	
	Presenter	Room 4	
Assoc. Prof. Gökhan YILMAZ	Emre ATABERK	Agrotourism and Country Variations in the Context of Rural Economy and Rural Culture	
	Fırat EROL	Disasters as a Global Crisis in Tourism: Comparison of Disaster Management Systems of Türkiye and Some Countries Subjected to Earthquakes	
	Merve HASOĞLU	Effect of Destination Image Perception on Festival Satisfaction: Batman Province Case	
	Hidayet KIŞLALI	Shared Accommodation: Analysis of Airbnb Accommodations in Antalya	
	Öznür SİDAL	A Research of Green Organizational Culture and Applications of Green Inovation in Tourism Establishments	

16.05.2025 Second Day	Second Day I. Paralel Sessions		09:45-11:00
Session Chair	Presenter	Room 1	
Asst.Prof. Nurcan AVŞİN	Özge KELLEÇİ ALKAN	The Use of Generative Artificial Intelligence Technologies in Culinary Education: A Systematic Review	
	Harun Yiğit ALKAN	Strengths and Weaknesses of Digital Services Provided by Restaurants: Gaziantep Case	
	Nurcan Avşin	Güzelcehisar Lava Columns as a Geographical Value (Bartın)	
	Ayşegül AVCI	Solo Female Travelers Perception of İzmir on YouTube: A Qualitative Analysis	
	Seçil AYANOĞLU	Safety Culture in the Tourism Sector: An Assessment from the Framework of the Hudson Model	
Session Chair	Presenter	Room 2	
Prof. Dr. Ersin Kaya SANDAL	Ramazan CENGİZHAN	The Place of Recreation Areas and Activities in City Branding: Batman Province	
	Ayşe İNAN	The Role of Local Communities in Nature-Based Tourism	
	Muhammet Can ÇALIŞ	The Livability Cycle in the Case of Recreational Areas in the City of Çorum	
	Ersin Kaya SANDAL	Tourism Potential of Kozan District (Adana)	
	Batuhan DEMİREL	Agriculture 4.0, Smart Farming Applications, and Sustainable Gastronomy: A Literature Review on Digitalized Food Systems	
Session Chair	Presenter	Room 3	
Prof. Dr. Ali ULVİ	İrfan BAYTAR	Agrotourism Potential of Muş Plain: The Example of Murat River and Karasu Surroundings	
	Hüseyin ÖZDEMİR	The Effect of Tourism Undergraduate Students' Entrepreneurial Personality Traits on Their Entrepreneurial Tendencies: The Case of Çankırı Karatekin University	
	Tarık YALÇINKAYA	In-Service Trainings in Culture Routes: A Participant Observation Study in Troas Culture Routes	
	Şeyda KAYA	Strategies for Designing Integrated Tourist Experiences with Geotourism	
Session Chair	Presenter	Room 4	
Asst. Prof. Ahmet ŞEKEROĞLU	Ahmet ŞEKEROĞLU	Spatial Data and GIS Integration In Tourism Planning: An Evaluation of Challenges and Potentials	
	Ahmet ŞAHİN	Women Entrepreneurship and Fishery Tourism in Sinop: A Local Approach towards Sustainable Development	
	Oğuzhan YÜCEL	Digital Storytelling in Gastronomic Tourism: Analysing the Impact of Video Blogs on the Promotion and Preservation of Cappadocia's Culinary Heritage	
	Okan YELER	Examination on the Services Offered by the City for Its Cultural Tourism Potential on the Kars	

11:00-11:15 BREAK TIME

16.05.2025 Second Day	Second Day II. Paralel Sessions		11:15-12:30
Session Chair	Presenter	Room 1	
Asst. Prof. Erdoğan ÖZEL	Mesut GÜL	Nemrut Caldera Sky Trail	
	Nurullah CEYLAN	Social Studies Teacher Candidates' Opinions on Virtual Reality and Augmented Reality Applications in Tourism	
	Muhammet FIRAT	Social Problems and Solution Proposals after the Earthquake	
	Persin ÇETİN	Holiday in the Village After Migration to the City: The Case of Çayırılı Village in The Use of Summer Houses in Rural Settlements in Hizan in Bitlis	
	Muhammet FIRAT	Earthquake and Poverty	
Session Chair	Presenter	Room 2	
Asst. Prof. Zehra SALTİK	Mehmet Veysi BABAYİĞİT	Assessments on Vocational Foreign Language Courses at Tourism Faculties: The Case of Batman University	
	Sezgin YILDIZ	Examination of the Effects of February 6 Earthquakes on Tourism Activities: The Case of Adıyaman Province	
	Zehra SALTİK	Tourism's Environmental Toll: Insights into Tourists' Environmental Responsibility, Attitudes and Behaviors	
	Pelin CANDAR	The Moderating Role of Intrinsic Motivation In the Effect of Workplace Ostracism on Service Sabotage: A Study on Hotel Employees in Alanya	
	Özge AĞAR İLTER	The Role of Green Transformative Leadership in the Job Performance of Food and Beverage Business Employees: The Case of Van Province	
Session Chair	Presenter	Room 3	
Prof. Dr. Füsun BAYKAL	Ali ULVİ	Three-Dimensional Modeling of Traffic Accidents Using the iPad LiDAR Sensor: An Experimental Approach for Sustainable and Safe Tourism	
	Füsun BAYKAL	A Perspective on Rural Tourism in Europe Through Digital Transformation and Smart Applications	
	Sıla KARACAOĞLU	Analysis The Potential of Bilecik Province in the Context of Religious Tourism	
	Hüseyin ÖZDEMİR	A Research on The Relationship between Ethical Leadership, Organizational Commitment and Performance in Accommodation Businesses	
	Aytaç DURAN	Possible Impacts of Climate Change on Coastal Tourism in Türkiye	